

## webfreetv.com Multimedia Dienstleistungs AG

### Notice

The following data represent a snapshot taken at the time of the initial public offering / new listing / inclusion in the MTF and are not updated regularly.

**Security identification code:** 076630  
**Abbreviation:** WFTV  
**Trading segment:** Official Market  
**Market segment:** Specialist Market  
**First day of trading:** 9 July 2001  
**Number of shares:** 4,560,000 common shares  
**Category:** non-par-value bearer shares  
**Lead manager:** Euro Invest Bank AG

**Management Board:** Mag. Michael Lielacher  
Gerald Hörhan, MSc  
Andre Gevay, MBA  
Roman Padiwy

**Supervisory board:** Gottfried Springer  
DI Dr. Johann Kamper  
MMag. DI Heinrich Polsterer, MSc  
Sven Hilberth  
Gottfried Weinberger

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**Internet:** [www.webfreetv.com](http://www.webfreetv.com)

**Company profile:** The main activity of webfreeTV.com Multimedia Dienstleistungs Aktiengesellschaft is the production of moving images (videos) and their broadcast through the Internet.

The company generates its sales almost exclusively in the business TV segment. The company's sales model is based on the production of videos on order for individual clients. The company invoices its work depending on the length of the video produced in minutes. The videos can usually be run on the websites of customers as well as on the webfreeTV.com platform.

Its most important customer segments are currently financial portals and financial service providers as well as industrial and trade companies that wish to present their products.

Further target market segments are political bodies as well and the broadcasting of events such as annual general meetings or internal and external communication

presentations that may be viewed on the Internet or on internal Intranet platforms.

The company has the technical equipment to broadcast videos of relatively high quality via the Internet (Internet TV), which can be run at the receiving end using standard software such as MediaPlayer by Microsoft.