

webfreetv.com Multimedia Dienstleistungs AG

Notice

The following data represent a snapshot taken at the time of the initial public offering / new listing / inclusion in the MTF and are not updated regularly.

Unregulated Securities Market

First trading day: 1 March 2000

Security identification code: 76630

Symbol: WFTV

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Company profile:

webfreetv.com is an Austrian company that delivers online audio-visual entertainment in the form of short special interest video programmes. These programmes are produced for the corporate customers of the Company and distributed through the Internet sites of its customers. In addition, the Company produces short special interest programmes for its webfreetv.com Internet portal which are produced specifically to enhance the content and the attractiveness of the webfreetv.com portal site and are shown alongside the programmes produced for the Company's customers. By "webstreaming" unique dedicated content through its 10 webchannels via internet or intranet, the Company intends to establish its own webtv culture.

The Company's strategy is to become the leading provider of online video programming for the German speaking Internet markets. Initially the strategy will be to build a corporate client base in Austria and Germany for whom the Company will produce online programming to be showcased on the clients websites through a franchising model. The Company is focussing on penetrating those industries which are considering to have adopted the Internet as a marketing and distribution tool, such as the banking, media and entertainment, automotive, retail and tourism sectors as well as the public sector.