

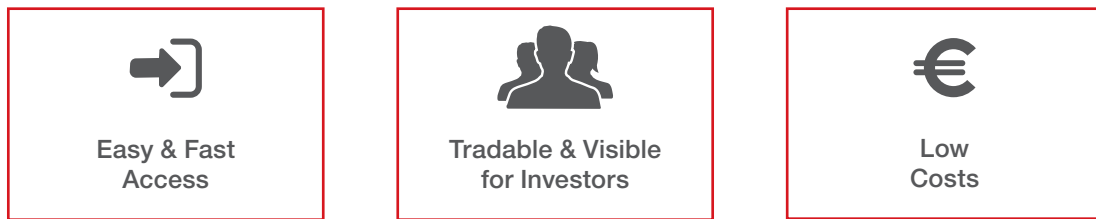
A man with a beard, wearing a dark plaid suit and a light blue shirt, is talking on a white mobile phone. He is standing in a modern office environment with large windows in the background. The lighting is bright and natural. The man's reflection is visible on a glass surface to his left.

wiener
boerse

**direct market plus:
The Easy Way to
the Capital Market**

**Delivering
a world of
good deals.**

direct market plus: Benefit from Easy Access to the Capital Market



You are joint-stock company with several shareholders on board and are looking for a place to trade your stocks? As a small or medium-sized business you want to organize your succession and make sure your company stays in business. Or has your company come out of the founding and expansion phase, and is now looking forward to the growth phase?

We offer two new segments – ‘**direct market**’ and ‘**direct market plus**’ – to give you fast, inexpensive and easy access to the capital market. Your stocks are tradable on the Vienna Stock Exchange and it is easy for investors to buy and sell shares in the company. National and international trading members trust our trading system, Xetra® T7, and contribute to the high quality of trading on the Austrian stock market.

Compared to EU-regulated markets, the admission requirements and ongoing obligations are not as stringent, which makes access to the stock market easier. Additionally, a Capital Market Coach is there to provide assistance and help you comply with requirements.

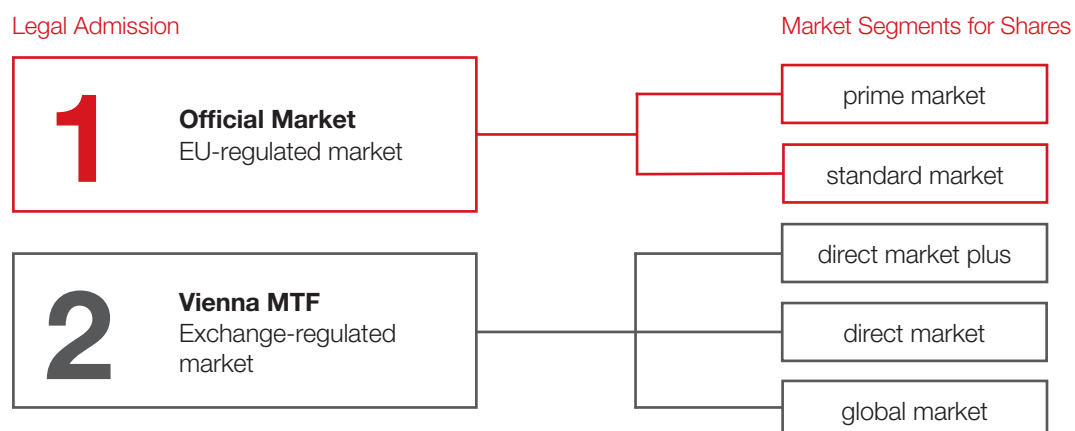
The fast track to the stock market

Joining the Vienna Stock Exchange increases the visibility of your company and opens the door to the capital market at low costs. You gain access to new capital, new investor classes and new perspectives.

Low stock exchange fees

- One-time fee for inclusion: EUR 5,000
- Annual fee: EUR 1,000

Market Segments on the Vienna Stock Exchange



The inclusion of shares in the segment direct market plus, direct market and global market is regulated by the General Terms and Conditions of Business of Wiener Börse AG.

The Fast Track to the Vienna Stock Exchange

You want your stocks to start trading on the Vienna Stock Exchange quickly and inexpensively? direct market and direct market plus are the solution. They create the foundation for the next step: the initial public offering on an EU-regulated market. Inclusion in one of these markets is your

stepping stone to more capital and growth. The Vienna Stock Exchange will gladly answer any questions you may have. Personal advice and one-on-one talks provide you with the information you need to plan and reach the right decision.



- Contact the Vienna Stock Exchange
- Informal coordination

- Send your documents to the Vienna Stock Exchange
- The application for admission may be submitted by the issuer, an exchange member, a credit institution, an investment firm or a lawyer
- Documents: Information memorandum, financial statements, current excerpt from the Companies Register, current articles of association or shareholder agreement

- Decision by the Vienna Stock Exchange
- Within a few days

- Start of trading in the Xetra® T7 trading system
- Within two days

Key Requirements

	direct market plus	direct market
Minimum period of existence	1 year	No minimum period of existence
Free float	Sufficient number of different shareholders required	
Ad hoc disclosure	✓	✓
Maintain list of insiders purs. to MAR	✓	✓
Managers' transactions purs. to MAR	✓	✓
Financial statements	Publication within 5 months	No
Interim report for first half-year	Publication within 3 months	No
Financial calendar	✓	No
Capital Market Coach (CMC)	Mandatory for 1 year	No

Our Experts Will Gladly Advise You Personally

For further information, please contact:



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Your Benefits

No additional expenses

- No listing prospectus required*
- No minimum period of existence on direct market
- No minimum size
- No minimum requirements for market capitalization
- No minimum requirements for placement volume

* Listing prospectus required only for public placement, otherwise information memorandum.

Our Services on direct market plus

Greater transparency puts your company in the public eye

- Top presence on wienerboerse.at – the leading online financial market platform with 2.5 million page hits per month.
- Use of issuer portal of the Vienna Stock Exchange with real-time price information and link to issuer's website for better presentation of the company
- Interviews on the stock market radio (Börsenradio)
- Meet-up & workshop 'Fit for the Capital Market' for employees
- Social media marketing (LinkedIn, Twitter)
- Bell ringing ceremony at the first trading day
- C.I.R.A. – Circle Investor Relations Austria: free membership for one year