

PRESS RELEASE

Wolford gains ground in first quarter

- · Substantial improvement in profitability
- EBIT improved by 21.9%, net loss lightened by 23.5%
- Significant debt reduction

Bregenz, Austria, September 14, 2004

Wolford AG, a listed company, had a positive first quarter in its 2004/05 fiscal year. Sales in this period increased for the first time in three years and profitability improved significantly, although EBIT is still negative. In the seasonal cycle, sales are typically lowest in the first quarter while costs are disproportionately high.

Sales from May to July 2004 were EUR 24.14 million, or 2.6 percent higher than one year earlier. The positive sales trend in the fourth quarter of last year continued in the reporting period. EBIT improved by 21.9 percent and the net loss for the quarter was lightened by 23.5 percent.

Sales

What makes the sales growth particularly gratifying is that, in the interest of a stronger positioning as a luxury brand, no appreciable volume of discounted sale items was shipped in the first quarter. With the exception of Switzerland and Germany, Wolford lifted sales at all subsidiaries. The trend was especially positive in the USA, UK, Italy and the Eastern European countries.

The most important driver of this growth was the Retail segment, which expanded by 7.3 percent. For the first time since 2002, revenues from the new Wolford-owned boutiques exceeded the sales lost to closures. In the first quarter of 2004/05 a total of seven boutiques (including two owned by Wolford) were closed, while four new partner boutiques opened in high-traffic locations. In Austria, ten outlets operated by Palmers were taken over by Wolford in the first quarter.

Profitability

Compared to the first quarter of the 2003/04 fiscal year, EBIT was lifted from EUR -3.18 million to EUR -2.48 million. This represents an improvement of 21.9 percent. The quarterly loss, at EUR 1.74 million, was 23.5 percent closer to the break-even point than the year-earlier deficit of EUR 2.27 million. The financial result improved by 33.0 percent to EUR -0.27 million.

Shareholders' equity was up slightly to EUR 63.46 million from the year-ago value of EUR 62.22 million, and the equity ratio rose to 45.0 percent. Net debt was reduced by 20.3 percent from EUR 38.91 million to EUR 31.03 million. As of the end of the first quarter, this improved the gearing from 62.6 percent to 48.9 percent.

Earnings per share improved from EUR - 0.48 in the first quarter of 2003/04 to EUR - 0.37 in the reporting period.



Fashion developments

In the first quarter of 2004/05, brand sales in the core Legwear business increased by 17 percent. Demand was particularly strong for trendy designs from the seasonal line-up and for colorful opaques from the classic year-round collection.

The distribution of the Armani collection is being built up according to plan. Sales of the first collection to distributors and retailers and the first sell-through results fulfill the high expectations.

The design partnerships with Vivienne Westwood and Lagerfeld Gallery are being continued for the 2005 summer season. The Vivienne Westwood collection in particular met with a very warm reception in the first presentations to vendors.

From mid-October 2004, Emilio Pucci and Wolford are jointly launching a limited collection of pantyhose and bodywear that will be available in Pucci and Wolford boutiques and at exclusive multi-brand retailers. The models from this initial collaboration were extremely well received by distributors and retailers.

Outlook

The welcome trend in sales seen in the first quarter has continued. If it persists, further improvements in profitability can be expected. For the year as a whole the management's focus remains on the fundamental transformation of the marketing mix with the goal of margin-oriented growth in sales.

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KEY IAS FIGURES FOR THE WOLFORD GROUP

| | First quarter ended | | Change |
|--|---------------------|----------|----------------|
| | July 31, | July 31, | |
| in millions of euros | 2004 | 2003 | |
| | | | |
| Sales | 24.14 | 23.54 | 2.6% |
| EBITDA | (0.89) | (1.50) | 40.7% |
| EBITDA margin | (3.7%) | (6.4%) | |
| EBIT | (2.48) | (3.18) | 21.9% |
| EBIT margin | (10.3%) | (13.5%) | 00.00/ |
| Financial result | (0.27) | (0.41) | 33.0% |
| EBT | (2.76) | (3.59) | 23.2% |
| Net profit (loss) for the period | (1.74) | (2.27) | 23.5% |
| Total assets | 141.08 | 143.64 | - 1.8% |
| Gross liquidity | 13.65 | 14.36 | - 4.9% |
| Bank and other debt | 44.69 | 53.27 | – 16.1% |
| Net debt | 31.03 | 38.91 | - 20.3% |
| | | | _0.070 |
| Shareholders' equity | 63.46 | 62.22 | 2.0% |
| Equity ratio based on total assets | 45.0% | 43.3% | |
| Gearing | 48.9% | 62.6% | |
| | | | |
| Cash flow from operating activities | (5.26) | (4.32) | – 21.6% |
| Capital expenditure | 2.04 | 0.30 | 571.6% |
| Amortization, depreciation and write-downs | 1.60 | 1.68 | - 5.2% |
| Number of employees (average full-time | | | |
| equivalents for period) | 1,380 | 1,451 | - 4.9% |
| equivalente for period) | 1,000 | 1,701 | 7.570 |

STOCK DATA

| | First quart | First quarter ended | |
|---|--------------------------|-------------------------|--|
| in euros | July 31, 2004 | July 31, 2003 | |
| Earnings (loss) per share for period Stock price high for period Stock price low for period | (0.37) 28.80 21.50 | (0.48) 13.35 9.50 | |



CONSOLIDATED BALANCE SHEETS

| | July 31, | July 31, | April 30, |
|---|-------------------------|------------------------|-------------------------|
| in thousands of euros | 2004 | 2003 | 2004 |
| ACCETC | | | |
| ASSETS | | | |
| Non-current assets | | | |
| Property, plant and equipment | 63,756 | 65,833 | 63,922 |
| Goodwill | 1,795 | 1,382 | 1,140 |
| Other intangible assets Financial assets | 2,820 10,620 | 3,065 11,638 | 2,911 10,702 |
| Long-term receivables and assets | 731 | 785 | 901 |
| Long torm roodwabloo and accord | 79,722 | 82,703 | 79,576 |
| Defermed to a control | 7.000 | 7 455 | 6 707 |
| Deferred tax assets | 7,886 | 7,155 | 6,727 |
| Current assets | | | |
| Inventories | 24,398 | 24,918 | 22,268 |
| Current receivables and other assets | 23,323 | 23,054 | 21,034 |
| Securities held as current assets | 2,000 | 3,195 | 2,500 |
| Cash and cash equivalents | 3,746 53,467 | 2,615 53,782 | 3,845 49,647 |
| | 55,467 | 55,762 | 45,047 |
| TOTAL ASSETS | 141,075 | 143,640 | 135,950 |
| | | | |
| SHAREHOLDERS' EQUITY AND LIABILITIES | | | |
| | | | |
| Shareholders' equity | 00.407 | 00.407 | 00.407 |
| Capital stock and additional paid-in capital Other reserves | 38,167 | 38,167 | 38,167 |
| Treasury stock | 35,040 (9,748) | 33,797 (9,748) | 36,635 (9,748) |
| Treasury stock | 63,459 | 62,216 | 65,054 |
| | , | ,- | , |
| Non-current liabilities | | | |
| Long-term debt | 15,498 | 19,561 | 12,634 |
| Provisions for employee benefits | 12,981 | 12,440 | 12,645 |
| Other long-term liabilities | 514 28,993 | 430 32,431 | 520 25,799 |
| | 20,993 | 32,431 | 25,799 |
| Current liabilities | | | |
| Bank loans and overdrafts | 29,189 | 33,711 | 25,138 |
| Other provisions | 4,460 | 7,949 | 3,929 |
| Trade payables | 4,075 | 2,926 | 5,052 |
| Other current liabilities | 10,899 48,623 | 4,407 48,993 | 10,978 45,097 |
| | 40,023 | 40,333 | 45,037 |
| TOTAL SHAREHOLDERS' EQUITY AND | | | |
| LIABILITIES | 141,075 | 143,640 | 135,950 |



CONSOLIDATED STATEMENTS OF INCOME

| | First quarter ended | |
|---|---------------------|---------------------|
| | July 31, | |
| in thousands of euros | 2004 | 2003 |
| | | |
| Sales | 24,142 | 23,536 |
| Other operating income | 1,457 | 871 |
| Change in inventories of finished goods and work-in-process | 1,471 | 1,165 |
| Other own work capitalized | 64 | 24 |
| Operating output | 27,134 | 25,596 |
| Coat of materials and numbered convices | (6.404) | (6.027) |
| Cost of materials and purchased services Staff costs | (6,124) | (6,037) |
| Amortization, depreciation and write-downs | (14,996) | (14,977) (1,622) |
| Goodwill amortization and write-downs | (1,537) (59) | (62) |
| Other operating expenses | (6,901) | (6,077) |
| Other operating expenses | (0,501) | (0,077) |
| Operating profit (loss) | (2,483) | (3,179) |
| Financial result | (274) | (409) |
| Profit (loss) before taxes | (2,757) | (3,588) |
| | | <u> </u> |
| Income taxes | 1,021 | 1,319 |
| Net profit (loss) for the period | (1,736) | (2,269) |
| | • | • |
| Earnings per share (basic) in EUR | (0.37) | (0.48) |
| Earnings per share (diluted) in EUR | (0.35) | (0.45) |
| Average number of shares outstanding (basic) in thousands | 4,750 | 4,750 |
| Average number of shares outstanding (diluted) in thousands | 5,000 | 5,000 |



CONSOLIDATED STATEMENTS OF CASH FLOWS

| | First quarter ended | |
|--|---------------------|----------|
| | July 31, | July 31, |
| in thousands of euros | 2004 | 2003 |
| Cash flow from operating activities | (5,259) | (4,325) |
| Cash flow from investing activities | (931) | 1,427 |
| Cash flow from financing activities | 6,090 | 1,066 |
| Change in cash and cash equivalents | (100) | (1,832) |
| Cash and cash equivalents at beginning of period | 3,845 | 4,460 |
| Effect of exchange rates on cash and cash equivalents at beginning of period | 1 | (13) |
| Cash and cash equivalents at end of period | 3,746 | 2,615 |

CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

| | First quarter ended | |
|---|---------------------|----------|
| | July 31, | July 31, |
| in thousands of euros | 2004 | 2003 |
| | | |
| Shareholders' equity at beginning of period | 65,054 | 64,397 |
| Net profit (loss) for the period | (1,736) | (2,269) |
| Dividend | 0 | 0 |
| Capital increase | 0 | 0 |
| Purchase of treasury stock | 0 | 0 |
| Currency translation | (73) | (398) |
| Other changes | 214 | 486 |
| Shareholders' equity at end of period | 63,459 | 62,216 |