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Zeppelin Hotel Tech AG: The Board of Directors of Zeppelin Hotel Tech S.p.A. hereby announces the establishment of the JV Servecloud Digital AG.

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The founding documents for the joint venture Servecloud Digital AG, with its registered office in Hergiswil, Switzerland and the registered share capital of 100.000 CHF, was signed on 15 December 2025 before the notary office Wild Dubach. The formal registration notice was received on 17 December 2025. Zeppelin Hotel Tech S.p.A. holds a controlling interest of 51%, while Servecloud AG holds the remaining 49% of the share capital. Servecloud Digital AG will focus on the provision of website development and web marketing campaign services for Servecloud AG, with the objective of enhancing digital services and ensuring optimal support for Servecloud AG's customer base.

About Zeppelin Hotel Tech S.P.A.:

Zeppelin Hotel Tech is redefining hospitality digitalization with an instant-ready technology platform.

- Hotels can launch a high-performance website in 30 days
- activate data-driven marketing campaigns in 2 days
- manage their entire digital presence through one seamless ecosystem — without the delays, costs, or complexity of traditional agencies.

The vision of the Zeppelin Hotel Tech S.p.A. is to build a platform that becomes exponentially smarter over time, using automation and intelligence to drive direct bookings, maximize marketing ROI, and give hoteliers full control over their digital growth. Fast, automated. agency-free, Scalable. With these objectives and their ready to go software-solutions the Zeppelin Hotel Tech S.p.A. intends to redefine the future of hotel marketing funnels as a software as a service model.

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This notification is a mandatory notification pursuant to Article 17 of the Market Abuse Regulation. This announcement does not constitute an offer to buy securities or a solicitation of an offer to buy securities of Zeppelin Hotel Tech AG. Any future offer of securities of the Company will be made in accordance with and on the basis of the applicable capital market regulations.

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