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ReGuest S.p.A.: The Board of ReGuest SPA announces that it has acquired 30% of Servecloud AG (CH)

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he Board of ReGuest SPA. hereby announces the acquisition of an 30% stake in Servcecloud AG., a company headquartered in Hergiswil (Switzerland).

Servecloud provides hoteliers with a central system to manage their complex technology landscapes through a single point of contact – regardless of the technologies in use. This enables hotels and hotel groups to simplify and efficiently manage their entire digital infrastructure.

About ReGuest S.P.A:

ReGuest S.P.A is a leading company in Customer Relationship Management (CRM) for hotels with a focus on guest communication. The platform offers a suite of tools and services that help hotels increase direct bookings, enhance the guest experience, and maximize revenue. By integrating artificial intelligence and automation technologies, ReGuest enables hotels to deliver personalized communication to their guests across various channels such as email, SMS, and messaging apps. This individualized approach strengthens guest loyalty and boosts customer satisfaction. ReGuest also provides innovative solutions for managing booking inquiries, creating and sending offers, and analyzing guest data. These features empower hotels to operate more efficiently, improve conversion rates, and make well-informed business decisions. Through continuous development and adaptation to the evolving needs of the industry, ReGuest remains at the forefront of the digital transformation in hospitality. With a strong focus on innovation, customer service, and market leadership, ReGuest positions itself as a trusted partner for hotels worldwide

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