

EANS-Adhoc: bwin Interactive Entertainment AG / Preliminary figures for 2009

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Pro-forma consolidated figures for bwin Group (incl. bwin e.K and Gioco Digitale Group)

~ EUR million Q4 2009 Q4 2008 % YoY Betting turnover 852.7 846.4 0.7% Gross gaming revenues 132.9 117.7 12.9% Net gaming revenues 109.8 101.0 8.7% ~ ~ EUR million 2009 2008 % YoY Betting turnover 3.272.3 3.112.9 5.1% Gross gaming revenues 446.6 420.9 6.1%

Net gaming revenues 373.0 364.5 2.3%

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Highlights Q4 2009 (pro forma consolidated)

Gross gaming revenues: up 12.9% to EUR 132.9 million, or up 1.1% to EUR 119.0 million excl. Gioco Digitale (Q4 2008: EUR 117.7 million)

Sports betting gross gaming revenues: up 3.3% to EUR 66.6 million, or up 1.7% to EUR 65.6 million excl. Gioco Digitale (Q4 2008: EUR 64.5 million): sports betting margin of 8.5%

Poker gross gaming revenues: up 35.8% to EUR 37.6 million, or down 10.1% to EUR 24.9 million excl. Gioco Digitale (Q4 2008: EUR 27.7 million)

Casino gross gaming revenues: up 4.8% to EUR 20.2 million (Q4 2008: EUR 19.3 million)

Record gross gaming revenues for games: up 36.0% to EUR 8.4 million, or up 32.4% to EUR 8.2 million excl. Gioco Digitale (Q4 2008: EUR 6.2 million)

1.2 million active customers, or 1.1 million active and 277,000 new active real money customers excl. Gioco Digitale (Q4 2008: 1.2 million active and 323,000 new active real money customers)

Financial year 2009 (pro forma consolidated)

Gross gaming revenues: up 6.1% to EUR 446.6 million, or up 2.8% to EUR 432.7 million excl. Gioco Digitale (2008: EUR 420.9 million)

Sports betting gross gaming revenues: down 3.8% to EUR 226.3 million, or down 4.3% to EUR 225.3 million excl. Gioco Digitale (2008: EUR 235.4 million) sports betting margin of 7.4%

Poker gross gaming revenues: up 26.1% to EUR 118.8 million, or up 12.5% to EUR 106.0 million excl. Gioco Digitale (2008: EUR 94.2 million)

Casino gross gaming revenues: up 5.4% to EUR 73.7 million (2008: EUR 70.0 million)

Gross gaming revenues for games: up 30.7% to EUR 27.8 million, or up 29.7% to EUR 27.6 million excl. Gioco Digitale (2008: EUR 21.3 million)

real money customers excl. Gioco Digitale (2008: 2.1 million active and 1.1 million new active real money customers) The report containing the preliminary figures for 2009 can be found online on the bwin Investor Relations website at www.bwin.org, where it can also be downloaded as a PDF file. Further inquiry note: Investors: Konrad Sveceny, Investor Relations bwin Interactive Entertainment AG Boersegasse 11, 1010 Vienna, Austria Tel.: +43 (0) 50 858-20017 E-mail:investorrelations@bwin.org http://www.bwin.org Press: Katharina Riedl, Corporate Communications bwin Interactive Entertainment AG Boersegasse 11, 1010 Vienna, Austria Tel.: +43 (0) 50 858-20069 E-mail:press@bwin.org http://www.bwin.org issuer: bwin Interactive Entertainment AG Börsegasse 11/Lift 3/Top floor A-1010 Wien phone: +43 (0) 50 858-0 FAX: +43 (0) 50 858-16 mail: investorrelations@bwin.org WWW: www.bwin.org sector: Casinos & Gambling ISIN: AT0000767553 indexes: ATX Prime, ATX stockmarkets: official dealing: Wien language: English

2.4 million active customers, or 2.3 million active and 1.1 million new active



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