

EANS-Adhoc: bwin Interactive Entertainment AG / Q3 and first nine months 2009 (unaudited)

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Key financial indicators (pro forma consolidated)

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EUR million Q309 Q308 % YoY 1-3Q09 1-3Q08 % YoY
Gross gaming revenues 101.0 95.9 5.3% 313.7 303.1 3.5%
Net gaming revenues 83.3 83.7 -0.4% 263.2 263.6 -0.2%
Total revenues 92.3 97.0 -4.8% 308.4 304.2 1.4%
EBITDA (adjusted*) 16.8 9.6 75.3% 67.9 46.0 47.4%
EBIT 8.2 -7.1 n.a. 30.1 -1.6 n.a.
Result after tax 7.9 -7.0 n.a. 26.9 -2.7 n.a.
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Development of business in Q3 2009

Significant increase in EBITDA coupled with higher profitability;
Takeover of Gioco Digitale makes bwin Italy's biggest online poker and gaming provider;
Higher proportion of live bets underscores technology lead;
Promising start for new P5 poker platform;
Sound development of both active and new active customers provides basis for Q4 2009;

Q3 2009 financials (pro forma consolidated)

Betting turnover: up 8.2% to EUR 790.9 million (Q3 2008: EUR 730.8 million);
Gross gaming revenues: up 5.3% to EUR 101.0 million (Q3 2008: EUR 95.9 million);
Net gaming revenues: down 0.4% to EUR 83.3 million (Q3 2008: EUR 83.7 million);
EBITDA (adjusted*): up 75.3% to EUR 16.8 million (Q3 2008: EUR 9.6 million);
EBITDA margin (based on net gaming revenues) up to 20.1% (Q3 2008: 11.4%);
Result after tax: EUR 7.9 million (Q3 2008: -EUR 7.0 million);
Strong customer growth: active customers +18.7% to 1,059,000 (Q3 2008: 892,000) and new active customers +39.1% to 258,000 (Q3 2008: 185,000);

Outlook for 2009 and 2010

First six weeks in strongest quarter of 2009 bear out anticipated improvement in trend;
Outlook for 2009 confirmed;
2010 gross gaming revenues in the amount of over EUR 570 million;
EBITDA (adjusted) for 2010 of more than EUR 150 million;

* Excluding non-cash expenses in connection with share-based remuneration (IFRS 2).

The complete report on the results of the Q3 and first nine months of 2009 can be found online on the bwin investor relations website at www.bwin.org, where it can also be downloaded in pdf format.

Further inquiry note:

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