

keywords: Board of Directors (Appointments and Changes)/Company Information

euro adhoc: Telekom Austria AG / Board of Directors (Appointments and Changes) / Telekom Austria Group Appoints Hannes Ametsreiter as Head of its Fixed Net Operations, Hans Tschuden Appointed as Vice Chairman of the Management Board (Ad hoc)

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Vienna, December 16, 2008: The Telekom Austria Group (VSE: TKA, OTC US: TKAGY) today announced that the Supervisory Board of Telekom Austria AG has appointed Hannes Ametsreiter as Head of the Fixed Net segment of the Telekom Austria Group for a term of five years starting from January 1, 2009. Hannes Ametsreiter has also been appointed as CEO of Telekom Austria TA AG, the Fixed Net subsidiary, while maintaining his position as Chief Marketing Officer of mobilkom austria, the domestic mobile subsidiary. Furthermore, the Supervisory Board appointed Hans Tschuden, the Chief Financial Officer as Vice Chairman of the Management Board of the Telekom Austria Group.

Peter Michaelis, Chairman of the Supervisory Board, said: "Hannes Ametsreiter is one of the most renowned experts of the Austrian and European telecommunication industry. His experience and the evident success as Chief Marketing Officer of mobilkom austria and since 2007 as Chief Marketing Officer of the Fixed Net segment uniquely qualifies him for this position. His appointment guarantees a coordinated management of all marketing and sales activities throughout the domestic Fixed Net and Mobile Communication business. I also would like to thank Boris Nemsic who has headed the Fixed Net segment in the interim for promoting its further development."

Boris Nemsic, CEO of the Telekom Austria Group added: "The new management team meets all the prerequisites to bring about a turnaround in the Fixed Net segment. The combined role of Hannes Ametsreiter as CEO of the Fixed Net segment and CMO of mobilkom austria maximizes the leverage potential on the Austrian market."

"The ongoing restructuring measures and our strengthened market approach demonstrate our commitment to reversing the trend in the Fixed Net segment. Based on our unique position in fixed net and mobile communication we are able to succeed on both markets. The positive development over the last year proves that we are on the right track," said Hannes Ametsreiter, the newly appointed Head of the Fixed Net operations of the Telekom Austria Group.

Hannes Ametsreiter started his career at Procter & Gamble as international brand assistant manager. In 1996 he joined mobilkom austria and since then he has held several management positions in the marketing and product/communications departments. In 2001 he became Chief Marketing Officer of mobilkom austria. Hannes Ametsreiter was Chief Marketing Officer at Mobiltel in Bulgaria from July 2005 to July 2006. In 2007 he was appointed as Chief Marketing Officer of the Fixed Net operations in addition to his CMO position in the domestic mobile operations.

Further inquiry note:
Barbara Plößnig
Investor Relations

Telekom Austria Group
Tel.: +43 (0) 59059 1-19003
mailto:barbara.ploessnig@telekom.at

emitter: Telekom Austria AG
Lassallestrasse 9
A-1020 Wien
mail: investor.relations@telekom.at
WWW: www.telekomaustria.com/ir
sector: Telecommunications Equipment
ISIN: AT0000720008
indexes:
stockmarkets:
language: English



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