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ReGuest S.p.A.: ReGuest S.P.A. has decided on 28th of January 2025 to participate in the Zeppelin Hotel Tech S.r.l.,

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The Board of Directors of ReGuest S.P.A. has decided on 28th of January 2025 to participate in the Zeppelin Hotel Tech S.r.l, currently in the process of being established, as soon as it is registered in the commercial register and operational business has commenced. A majority shareholding is being pursued.

About ReGuest S.P.A.:

ReGuest S.P.A is a leading company in Customer Relationship Management (CRM) for hotels with a focus on guest communication. The platform offers a suite of tools and services that help hotels increase direct bookings, enhance the guest experience, and maximize revenue. By integrating artificial intelligence and automation technologies, ReGuest enables hotels to deliver personalized communication to their guests across various channels such as email, SMS, and messaging apps. This individualized approach strengthens guest loyalty and boosts customer satisfaction. ReGuest also provides innovative solutions for managing booking inquiries, creating and sending offers, and analyzing guest data. These features empower hotels to operate more efficiently, improve conversion rates, and make well-informed business decisions. Through continuous development and adaptation to the evolving needs of the industry, ReGuest remains at the forefront of the digital transformation in hospitality. With a strong focus on innovation, customer service, and market leadership, ReGuest positions itself as a trusted partner for hotels worldwide

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This notification is a mandatory notification pursuant to Article 17 of the Market Abuse Regulation. This announcement does not constitute an offer to buy securities or a solicitation of an offer to buy securities of ReGuest AG. Any future offer of securities of the Company will be made in accordance with and on the basis of the applicable capital market regulations.

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