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ReGuest S.p.A.: The Board of ReGuest SPA announces that it has acquired 80% of Zeppelin Hotel Tech SPA

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The Board of ReGuest SPA. hereby announces the acquisition of an 80% stake in Zeppelin Hotel Tech SPA., a company headquartered in Merano. As a SaaS provider, Zeppelin Hotel Tech SPA delivers fast, effective, and pragmatic solutions for websites, online marketing, and guest communication through its Hotel Marketing Platform. A listing of the shares of the Zeppelin Hotel Tech SPA at the Vienna MTF of the Vienna Stock Exchange is planned for December 2025.

About ReGuest S.P.A:

ReGuest S.P.A is a leading company in Customer Relationship Management (CRM) for hotels with a focus on guest communication. The platform offers a suite of tools and services that help hotels increase direct bookings, enhance the guest experience, and maximize revenue. By integrating artificial intelligence and automation technologies, ReGuest enables hotels to deliver personalized communication to their guests across various channels such as email, SMS, and messaging apps. This individualized approach strengthens guest loyalty and boosts customer satisfaction. ReGuest also provides innovative solutions for managing booking inquiries, creating and sending offers, and analyzing guest data. These features empower hotels to operate more efficiently, improve conversion rates, and make well-informed business decisions. Through continuous development and adaptation to the evolving needs of the industry, ReGuest remains at the forefront of the digital transformation in hospitality. With a strong focus on innovation, customer service, and market leadership, ReGuest positions itself as a trusted partner for hotels worldwide

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