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## Zeppelin Hotel Tech AG: Zeppelin Hotel Tech S.p.A submits an application for inclusion to the direct market segment of the Vienna Stock Exchange

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Zeppelin Hotel Tech S.P.A, with its registered office in Merano, South Tyrol registered in the register of the Bolzano Chamber of Commerce under BZ-248786, announces that on Monday, 01.12.2025, an application for the inclusion of all 5.000.000 registered shares of the company into the Vienna MTF of the Vienna Stock Exchange, market segment "direct market", will be submitted to the Vienna Stock Exchange. If approved, all shares of the Company will be traded from Thursday, 11.12.2024, under the ISIN IT0005667032 in the Vienna MTF in the market segment "direct market" (therefore in the trading system Xetra® T7, Market Group DIPA). The Issuer's shares will be included in the auction trading procedure in accordance with the "Trading Rules for the Automated Trading System XETRA". The reference price of the shares was set at EUR 1,24 per share.

## **About Zeppelin Hotel Tech S.P.A:**

Zeppelin Hotel Tech is redefining hospitality digitalization with an instant-ready technology platform.

- Hotels can launch a high-performance website in 30 days
- activate data-driven marketing campaigns in 2 days
- manage their entire digital presence through one seamless ecosystem without the delays, costs, or complexity of traditional agencies.

The vision of the Zeppelin Hotel Tech S.p.A. is to build a platform that becomes exponentially smarter over time, using automation and intelligence to drive direct bookings, maximize marketing ROI, and give hoteliers full control over their digital growth. Fast, automated. agency-free, Scalable. With these objectives and their ready to go software-solutions the Zeppelin Hotel Tech S.p.A. intends to redefine the future of hotel marketing funnels as a software as a service model.

## Legal Notice / Disclaimer:

This notification is a mandatory notification pursuant to Article 17 of the Market Abuse Regulation. This announcement does not constitute an offer to buy securities or a solicitation of an offer to buy securities of Zeppelin Hotel Tech AG. Any future offer of securities of the Company will be made in accordance with and on the basis of the applicable capital market regulations.

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**Stock Exchange(s):** Vienna Stock Exchange (Direct Market Plus)

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