

News-Service of the presstext news agency
Josefstädter Straße 44, 1080 Vienna, Austria, phone: +43 1 81140-0

Publication: 28.01.2025 14:27

Source: <https://www.presstext.com/news/20250128025>

Keywords: mergers and acquisitions

Public disclosure of inside information according to article 17 MAR

ReGuest S.p.A.: Directors of ReGuest S.P.A. has decided on 28th of January 2025 to acquire the 45% stake in Orderando S.r.l

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The Board of Directors of ReGuest S.P.A. has decided on 28th of January 2025 to acquire the 45% stake in Orderando S.r.l from PMP Ventures S.S. and complete the transaction in the first quarter of 2025. The price for the transaction still under negotiation.

About ReGuest S.P.A:

ReGuest S.P.A is a leading company in Customer Relationship Management (CRM) for hotels with a focus on guest communication. The platform offers a suite of tools and services that help hotels increase direct bookings, enhance the guest experience, and maximize revenue. By integrating artificial intelligence and automation technologies, ReGuest enables hotels to deliver personalized communication to their guests across various channels such as email, SMS, and messaging apps. This individualized approach strengthens guest loyalty and boosts customer satisfaction. ReGuest also provides innovative solutions for managing booking inquiries, creating and sending offers, and analyzing guest data. These features empower hotels to operate more efficiently, improve conversion rates, and make well-informed business decisions. Through continuous development and adaptation to the evolving needs of the industry, ReGuest remains at the forefront of the digital transformation in hospitality. With a strong focus on innovation, customer service, and market leadership, ReGuest positions itself as a trusted partner for hotels worldwide

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Enquiries and contact:

ReGuest S.P.A
Kuperionstr. 34

39012 Merano, Italy

Contact:

Michael Mitterhofer, CEO

+39 0473 066 100

info@request.io

Emitter: ReGuest S.p.A.
Alois-Kuperion-Straße 34
39012 Meran
Italy

RE : GUEST

Contact Person: Michael Mitterhofer
Phone: +39 392 2348975
E-Mail: michael.mitterhofer@request.io
Website: www.request.io
ISIN(s): IT0005618803 (Share)
Stock Exchange(s): Vienna Stock Exchange (Direct Market Plus)

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