



keywords: Personnel/C.E.O. Interviews

## **euro adhoc: Telekom Austria AG / Personnel / Hannes Ametsreiter Appointed as Chief Executive Officer of the Telekom Austria Group (Ad-hoc)**

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Vienna, March 5, 2009: The Telekom Austria Group (VSE: TKA, OTC US: TKAGY) today announced that Hannes Ametsreiter has been appointed by the Supervisory Board as the successor to Boris Nemsic as Chief Executive Officer and Chairman of the Board of the Telekom Austria Group and Chief Executive Officer of mobilkom austria AG as of April 1, 2009. Hannes Ametsreiter also remains Head of the Fixed Net segment. Together with Hans Tschuden, who is Vice Chairman of the board and Chief Financial Officer he will lead the Telekom Austria Group.

"Together with my colleague Hans Tschuden, I am looking forward to continuing to execute our strategy in line with the criterias recently laid out," comments Hannes Ametsreiter, newly appointed Chief Executive Officer of the Telekom Austria Group.

"With the appointment of Hannes Ametsreiter, the Supervisory Board has unanimously chosen one of the most internationally renowned telecoms managers. The wealth of experience as well as his strong national and international sector expertise ideally qualifies Hannes Ametsreiter for the role as Chief Executive Officer. Through this appointment, the seamless execution of the ongoing company's strategy is guaranteed. I have full trust in the management team, Hannes Ametsreiter and Hans Tschuden, and I am confident that they will run the Telekom Austria Group to the benefits of all its stakeholders," states Peter Michaelis, Head of the Supervisory Board of the Telekom Austria Group.

The contract of Hannes Ametsreiter will expire on 31.12.2013 and the contract of Hans Tschuden will run until 31.03.2012.

### Hannes Ametsreiter:

Hannes Ametsreiter, born 1967 in Salzburg, earned a PhD from the University of Salzburg and participated in an MBA program at the Pepperdine University, USA. He started his career as international brand assistant manager at Procter & Gamble and joined mobilkom austria in 1996. He held several management positions in the marketing and product communications departments before he became Chief Marketing Officer of mobilkom austria in 2001. From July 2005 to June 2006 Ametsreiter was Chief Marketing Officer of Mobiltel Bulgaria in addition to his function as Chief Marketing Officer at mobilkom austria. Since 2007 Hannes Ametsreiter has been Chief Marketing Officer of the Fixed Net segment and of mobilkom austria. At the beginning of 2009 he was appointed Chief Executive Officer of the Fixed Net segment of the Telekom Austria Group in addition to his function as Chief Marketing Officer at mobilkom austria. In 2008 he was nominated "European CMO of the Year 2008".

### Hans Tschuden:

Hans Tschuden was born in 1958. He completed his studies at the Vienna University of Economics and Business Administration and at the International Executive Program INSEAD in Paris. He started his career in the Wienerberger Group as a controller in 1989 and became Managing Director of Wienerberger

Rohrsysteme GmbH in Vienna in 1993. He advanced to Managing Director of Keramo Wienerberger NV in Belgium in 1995 and of Steinzeug clay pipe sewage systems in Cologne in 1998. In 1999 he became a member of the Wienerberger Management Committee and joined the Managing Board of Wienerberger AG as Chief Financial Officer in May 2001. In October 2006 Hans Tschuden was appointed Chief Financial Officer of the Telekom Austria Group and in the beginning of 2009 he was also appointed Vice-Chairman of the Management Board of the Telekom Austria Group.

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